

BLANKET PURCHASE ORDER

BPO ID: BPLB99001524

PRINT DATE: 12/14/2000

PAGE: 01

TO CONTRACTOR:

ARDIZZONE, KRISTY

SHIP TO:
AS SPECIFIED ON INDIVIDUAL ORDERS

PLEASE REFER ALL QUESTIONS
CONCERNING THIS ORDER TO:
PATTIO LAURA 6362 REQ/BPO
(562) 570-6362

ITS ID	F.O.B. POINT EXPR DATE	DISCOUNT TERMS	CONTRACT AMOUNT
	DESTINATION 03/01/2001	NET 14	86,000.00

TERMS:

TERM ORDER FOR THE PERIOD COMMENCING 09/01/99 TO 03/01/01 FOR PROVIDING SERVICES TO ENHANCE THE PUBLIC IMAGE OF THE CITY IN ACCORDANCE WITH DEPARTMENTAL NEEDS AND OR FUND AVAILABILITY.

TERM ORDER FOR THE PERIOD COMMENCING 09/01/99 TO 07/01/00 FOR PROVIDING SERVICES TO ENHANCE THE PUBLIC IMAGE OF THE CITY IN ACCORDANCE WITH DEPARTMENTAL NEEDS AND OR FUND AVAILABILITY.

PROPOSED SCOPE OF WORK: PROFESSIONAL SERVICES TO ENHANCE THE PUBLIC IMAGE OF THE CITY. SERVICES TO INCLUDE: INCREASING THE VISIBILITY AND ACCESSIBILITY TO THE OFFICE OF THE CITY MANAGER; GATHERING INPUT AND OBTAINING INFORMATION THROUGH INVOLVEMENT AND PARTICIPATION IN VARIOUS LEVELS OF GOVERNMENT, ORGANIZATIONS AND ASSOCIATIONS TO KEEP THE CITY MANAGER ABREAST OF CONCERNS OR POTENTIAL ISSUES; CAPITALIZING ON
CONTINUED, NEXT PAGE

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PAGE: 02

OPPORTUNITIES TO PROVIDE INFORMATION TO THE COMMUNITY AT LARGE AND TO ORGANIZATIONS THAT IS NOT CURRENTLY PROVIDED THROUGH TRADITIONAL CITY CHANNELS; IMPROVING AND FOSTERING COMMUNITY RELATIONS BETWEEN THE CITY THE CITY MANAGER AND THE COMMUNITY; OUTREACH TO INDIVIDUALS AND ORGANIZATIONS THAT MIGHT NOT OTHERWISE BE RECOGNIZED; PROMOTION OF CIVIC PRIDE THROUGH THE PROMOTION OF THE CITY'S ASSETS AND PROGRAMS. CONSULTANT SHALL RECEIVE GUIDANCE FROM AND COORDINATE WITH THE CITY MANAGER OR HIS REPRESENTATIVE AND SHALL ADVISE AND INFORM HIM AS TO THE STATUS OF PERFORMANCE. THIS SHALL BE DONE ON AN AS NEEDED BASIS, HOWEVER, ON A MONTHLY BASIS AT MINIMUM.

RATE: AMOUNT NOT TO EXCEED \$50,000 FOR A 10-MONTH PERIOD. \$4,500 PER MONTH FOR A MINIMUM OF 100 HOURS PER MONTH, PLUS EXPENSES NOT TO EXCEED \$5,000 FOR THE TERM OF THE ORDER.

TERM: 09/01/1999 TO 07/01/2000

THE GENERAL CONDITIONS ARE HEREBY INCORPORATED BY REFERENCE.

DEPT CONTACT: KITTIE ABREGO 562/570-5067

PURCHASE SHALL NOT EXCEED ABOVE TOTAL, INCLUDING TAX, WITHOUT THE WRITTEN AUTHORIZATION OF THE CITY PURCHASING AGENT.

THIS PURCHASE ORDER AMOUNT IS ONLY AN ESTIMATE. THE CITY NEITHER WARRANTS NOR GUARANTEES THAT THE TOTAL PURCHASE ORDER AMOUNT WILL BE REACHED.

ITEM	COMMODITY ID	MAX QUANTITY	U/M	UNIT COST	MAX COST
1	915-03		EA		
ADVERTISING/PUBLIC RELATIONS					

END OF ITEM LIST