

Mayor Beverly O'Neill

Selected City Achievements

July 1994 – January 2001

Tourism

- ✓ Attracting over 5 million visitors
- ✓ Doubled size of Convention Center
- ✓ Convention Center visitors tripled
- ✓ Downtown hotel occupancy increased to 78%
- ✓ Room rate increase of 33%
- ✓ Transit Occupancy Tax increased 400%
- ✓ Long Beach Aquarium of Pacific Opened
- ✓ Rainbow Harbor Opened
- ✓ Lions Lighthouse for Sight Dedicated
- ✓ Carnival Cruise Lines terminal expected to break ground 2001
- ✓ Grand Prix 2nd largest auto race in nation
- ✓ Ice Dogs in 5th year
- ✓ Breakers Baseball Team to call Long Beach home in 2001
- ✓ 4 new downtown hotels being planned
- ✓ Long Beach featured by "Orange Coast Magazine"
- ✓ \$40 million loan for Queensway Bay infrastructure received from HUD Secretary Cisneros
- ✓ Pine Avenue highlighted by Elmer Dills' "Dine on Pine" feature
- ✓ Host NCAA Men's Volleyball Championships in May 2001
- ✓ Bidding to be host for FINA Swimming & Diving World Championships in 2005
- ✓ Tiger Woods Junior Golf 3-day clinic for inner-city youth to be held in Long Beach April 13-14, 2001
- ✓ LB Marathon returns to Long Beach.

Technology

- ✓ 500,000 square feet of office space leased or sold, involving 1500 jobs since 1994
- ✓ Added over 1 million square feet of technology/industrial space
- ✓ Sea Launch has 3 successful launches
- ✓ Sea Launch World Headquarters move to Long Beach
- ✓ C-17 Program wins Malcolm Baldrige Award
- ✓ 120 firm orders for C-17
- ✓ C-17 garnered 1st international order from UK
- ✓ Gulfstream-expanded operations, growing to 1,000 employees
- ✓ Mayor's Technology Advisory Group created
- ✓ Epson America moves Western Hemisphere Headquarters to Long Beach
- ✓ The following are examples of corporations who have moved or expanded operations in Long Beach:

- | | |
|----------------------------|--------------------------|
| . Epson | . Cim Vision |
| . UPS | . United Healthcare |
| . Quality Control Services | . Ducommun |
| . Covad Communications | . AASI |
| . Astral Com | . Spectria |
| . Pajo | . Obagi Medical Products |
| . Interactive Health | . Enkei International |

Trade

- ✓ International trade directly accounts for the greatest growth of jobs in Southern California.
- ✓ Container growth of 150% since 1990
- ✓ 2nd busiest container Port in North America
- ✓ Over 4 million containers move annually through POLB
- ✓ Stretched end-to-end, these containers would extend to Hong Kong and back
- ✓ Former Navy property developed for Port expansion
- ✓ New 300-acre terminal being built for Hanjin, the first of five mega-terminals to be built over the next 10 years
- ✓ The Port has invested over \$1 billion in infrastructure in past 4 years
- ✓ Port creates 16,000 direct jobs, 260,000 regional jobs
- ✓ Value of trade through Port exceeds \$80 billion annually
- ✓ The \$2.4 billion Alameda Corridor is the largest public works project in the United States
- ✓ Alameda Corridor is on schedule for 2002 completion and will create dedicated rail link from port to transcontinental rail yards in East Los Angeles
- ✓ Formation of Export Development Office
- ✓ Establishment of State and Federal international trade offices at World Trade Center.

Retail

- ✓ 2 million square feet added or refurbished
- ✓ 150 new stores
- ✓ Towne Center, largest retail center in region, opened
- ✓ Towne Center's Edwards Theatre 7th highest grossing theater complex in nation
- ✓ CityPlace demolition and construction underway
- ✓ Wrigley Marketplace opened
- ✓ Town Square opened
- ✓ Shoreline Village refurbishment completed
- ✓ Los Altos Gateway completed
- ✓ Marina Shores construction underway
- ✓ Marina Pacifica revitalization completed and center re-opened
- ✓ Los Altos MarketCenter refurbished and re-opened
- ✓ Bixby Knolls revitalized
 - . Trader Joe's
 - . Orchard Supply
 - . Hollywood Video
 - . New Ralph's

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Quality of Life and Neighborhoods

- ✓ Ranked Most Livable City in LA County for 2 years in a row by Meyers Group
- ✓ Street lights converted from yellow to white throughout City
- ✓ 4 Code Enforcement Strike Teams in place working in neighborhoods
- ✓ Over \$6 million in neighborhood infrastructure repair completed or underway
- ✓ Federal "Homeownership Zone" designation received, one of only six in the nation
- ✓ Renaissance Walk housing project underway
- ✓ Camden Properties breaks ground
- ✓ "Empower Long Beach" established, bringing programs and support for the central city area
- ✓ Nuisance Abatement Coordinator added
- ✓ Human Dignity Program established
- ✓ Cesar Chavez Park dedicated, the 1st park in 20 years
- ✓ Library hours increased
- ✓ Ten Family Learning Centers funded
- ✓ Home values increased an average of 16% citywide since 1997, and as much as 33% in some parts of the community
- ✓ Multi-Service Center, a model program for the homeless, opened
- ✓ Local and federal officials worked with to remove Federal Flood Insurance Mandate for thousands of Long Beach residents living along Los Angeles County Drainage Area (LACDA) and federal officials lobbied to ensure sufficient funding was in place to finish LACDA flood control project.
- ✓ Governing Magazine recognized the City's long-range planning and management performance and ranked the city 6th among 35 cities in comprehensive study by Syracuse University
- ✓ In articles appearing in 2000, Los Angeles Times and New York Times both noted the renaissance of Long Beach and its growing strength in tourism and retail
- ✓ San Gabriel & Lower Los Angeles Rivers & Mountains Conservancy's Governing Board created
- ✓ All open Coke Piles removed from Port
- ✓ Developed first-ever Volunteer Ordinance to formally structure and provide recognition for City Volunteers
- ✓ Volunteers ranks increased to 10,000
- ✓ Census 2000 – Initial City response improved 3% over 1990, and over target rate set for 2000.

Public Safety

- ✓ Crime rate down 8 years in a row
- ✓ 43% decrease in reported crime from 1991 to 1999
- ✓ Long Beach Police Department has one of fastest response times in State – 4.6 minutes
- ✓ Over 900 sworn officers funded in 2000
- ✓ Westside Police Station completed
- ✓ North Police Station in planning stage
- ✓ 911 Emergency Operations Center in final design stages
- ✓ LBPD awarded over \$25 million in State & Federal grants since 1996 for equipment, training and personnel
- ✓ Fire Department maintains Class 1 rating.

Jobs & Workforce

- ✓ Unemployment rate down to 5.1%, the lowest in a decade
- ✓ Mayor appointed as Chair of the US Conference of Mayors' Jobs, Education and Workforce Committee for 4 years in a row
- ✓ Over 2000 new businesses added since 1995
- ✓ Over \$14 million received in Welfare to Work grants
- ✓ Workforce Development Board established, including Youth Council
- ✓ Mayor to lead, in partnership with USCM & DOL, Skills Gap Summits in 4 cities across nation in 2001
- ✓ Hire-A-Youth program established, offering an alternative to the SYETP program for youth employment in the private sector.

Navy Reuse

- ✓ One of few Cities in nation to implement comprehensive Navy reuse plans
- ✓ New uses include:
 - ◆ Cabrillo High school built
 - ◆ Job Corps Center opens
 - ◆ Transitional housing for homeless established
 - ◆ Day care center built
 - ◆ CSULB Technology & Enterprise Centers underway
- ✓ Manufacturing Empowerment Zone (MEZ) created; US Conference of Mayors "Outstanding Achievement Award in Public/Private Partnership" awarded to City of Long Beach & Earth Tech for partnership on the MEZ.

Strategic Plan

- ✓ Long Beach Strategic Plan 2010 approved
- ✓ Over 200 citizens participated in Strategic Plan
- ✓ Roadmap for the future defined in areas of Community Safety, Neighborhoods, Youth & Education, Environment and Business Development.

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Arts & Culture

- ✓ First in nation Smithsonian Affiliate city
- ✓ Smithsonian Jazz Masterworks orchestra concert
- ✓ First of its kind Smithsonian Week
- ✓ East Village Arts District growing
- ✓ Tour d' Art Passport buses dedicated, stopping at the City's arts districts
- ✓ Long Beach Performing Arts Center and Center Theater refurbished
- ✓ Long Beach Museum of Art renovated
- ✓ International City Theater established as Long Beach's Resident Professional Theater
- ✓ Museum of Latin American Art opened
- ✓ Highest funding for arts in 23 years.

Youth and Education

- ✓ Mayor and Dr. Cohn featured speakers at *Council of the Great City Schools*
- ✓ LBUSD a model district for school reforms
- ✓ Mayor & City Council approved LBUSD educational reforms
- ✓ Mayor & Dr. Carl Cohn led delegation to President's Summit for America's Future
- ✓ Mayor featured presenter at "White House Youth and Education Conference"
- ✓ Collaborative Conversation between City & LBUSD, meeting quarterly
- ✓ LBUSD school renovation & construction bond Measure A passed
- ✓ Implementation of OlympiKids for Fitness™ Program in 5 elementary schools
- ✓ Verizon Teen Yellow Pages created and distributed 50,000 to LBUSD students
- ✓ Attended and facilitated discussions at the White House Conference on Hispanic Education
- ✓ Mayor attended Washington D.C. rally in support of stricter gun violence laws and safety regulations
- ✓ Long Beach Job Shadow Day 2000 largest in country
- ✓ Appointed by Secretary of Education Riley to serve as member of National School-to-Work Council
- ✓ Creating "After-School Directory" to be disseminated to youth and families in 2001
- ✓ Supporting literacy initiatives through our Public Libraries & by visiting schools several times a year to read to children
- ✓ Participating in numerous Career Days at schools throughout Long Beach.

International Relations

- ✓ Strengthened ties with 8 Sister City organizations
- ✓ Joined California's Big 10 Mayors in Mexico Trade Mission
- ✓ Hosted Mexican Mayors in Business to Business Exchange
- ✓ Joined President Clinton in honoring former Prime Minister of Japan Obuchi at White House State Dinner
- ✓ Led critical trade missions to Japan, China, Korea & Hong Kong.

Federal & State Leadership

- ✓ Chair for 4 years US Conference of Mayors' (USCM) Jobs, Education & Workforce Committee
- ✓ Member of USCM Advisory Board
- ✓ Member of the USCM 2000 Nominating Committee
- ✓ Member of USCM 2000 Presidential Transition Team
- ✓ 1st Vice President of League of California Cities
- ✓ Working with California Big 10 Mayors in creating a state Collaboration
- ✓ White House ceremony with President Clinton, former US Department of Transportation Secretary Federico Pena & LA Mayor Riordan regarding \$400 million for Alameda Corridor transportation project
- ✓ Received \$6 million grant from Economic Development Administration (EDA) for public infrastructure & parking facilities
- ✓ City's first COPs grant funding received in 1994 in White House ceremony
- ✓ Speaker at National Skills Summit conference
- ✓ Leader in obtaining funds for cities for the Summer Youth Employment Training Program
- ✓ Leader in CARA parks legislation
- ✓ Welcomed Education Secretary Richard Riley for annual "National State of Education" address at CSULB
- ✓ Hosted HUD Secretary Andrew Cuomo for Long Beach presentation
- ✓ 1999 EDDY Award from Los Angeles Economic Development Corporation for economic development excellence.